

# the knot

SPRING 2015

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**wedding plans**  
(and new dress collection!)

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*the knot* REAL WEDDINGS

BRITTNEY & SHANY  
JUNE 28 • LOS ANGELES

## black & white chic

PHOTOGRAPHY BY JANA WILLIAMS  
EVENT DESIGN BY STERLING SOCIAL

*dramatic entrance*  
Stylish details—a petal-lined aisle, chairs with black tassels and sculptural vases of orchids—in a minimalist palette create maximum impact.

*the knot* 2015





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When Brittney McMillin-Norton (28 and cofounder of BeautiBook) met Shany Ben Moshe (32 and an entrepreneur), it was a classic love story of instant intimacy. After one date, “a total stranger asked how long we had been dating because we looked so happy together,” Brittney recalls. Four years later, their set-in-the-stars tale continued with a ballroom wedding at the Hotel Bel-Air in Los Angeles, where they live. The bride wore a long, white skirt with an added twist: The bodice was an edgy-yet-elegant black corset. The ensemble set the modern, monochromatic look for the event. The neutral, but striking, palette was offset with soft accents of nude and rose gold. A mix of textures brought the luxe feel of the fete together; key pieces included mirrored tabletops, crystal candelabras, beaded vases, ruffled black linens and the bridal bouquet—white peonies wrapped in fine silk and finished with a black tassel. —Amy Levin-Epstein



**the tablescapes** Shimmer plus neutrals is always a winning combo, whether for décor or attire. Metallic vases full of cream flowers adorned the mirrored tables, with crystal candelabras rising from them. **the shoes** What’s chicer than black lace Christian Louboutins? **the attire** The bride paired her daring gown with a cathedral veil accented with edgy black florals, while the groom wore a classic tux. **the flower girls** Two of the four flower girls were Brittney’s cousins; they donned black tulle dresses and glam fur shawls. Even the couple’s dog was dressed for the occasion. “Chloe’s leash was decorated with white roses attached to her collar,” Brittney says.

THE COLOR PALETTE:



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### ingredients

**Ceremony & Reception Site** Hotel Bel-Air, Los Angeles **Photography** Jana Williams/Jana From Alabama **Event Design** Sterling Social **Flowers** JL Designs **Officiant** Robert Jabro **Gown & Veil** Vera Wang, Beverly Hills, CA **Hair** Allie Paronelli **Makeup** Jocelyn Rivard **Shoes** Christian Louboutin **Wedding Rings** Custom **Other Jewelry** LLYON Jewelry **Bridesmaid Dresses** L'Agence, Los Angeles **Formalwear** Groom: Dolce & Gabbana; groomsmen: Calvin Klein, Men's Wearhouse **Stationery** Pitbulls and Posies **Rentals** Furniture: Revery Event Designers; lighting: Lighten Up Inc.; linens: La Tavola **Catering, Cake & Other Desserts** Hotel Bel-Air **Music** Ceremony: Seaside Strings; cocktail reception & late-night: Cheyne Tilly/Bang Bang Creative; reception: JB Project/West Coast Music **Photo Booth** Open Air Photobooth **Other Entertainment** Henna artist: Fernando Becerril **Accommodations** Hotel Bel-Air **Registries** Bed Bath & Beyond; Bloomingdale's

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**the centerpieces** Tight arrangements of cream roses and hydrangeas were reminiscent of the dramatic folds in Brittney's bustled skirt. **the reception** The Hotel Bel-Air ballroom had a sleek, contemporary and glamorous look that the couple felt was the perfect backdrop for their monochromatic scheme. **the invitations** Fashion-forward rose gold foil was integrated throughout the letterpressed stationery suite, from the save-the-dates to the escort cards. "Our invitations brought in chic touches of black with a custom laser-cut floral design wrap, which was inspired by my veil," Brittney notes.

